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FOR IMMEDIATE RELEASE

JULY 5TH, 2024

A Real Small Business Roundtable for Progress In **BLACK** Communities Hosted By Team Black Males Winning

Team BMW Roundtable is led by its designer Bruce C Carter, a national youth advocate and political strategist along with Romeo Miller AKA Little Romeo, Sankofa Institute for Wellness, and a host of concerned **BLACK** Americans. Mr. Carter is known across the country for his candor and undeniable body of work in serving youth. He has spent over 2700 nights in hotels over the last nine years from state to state to obtain primary data on senseless violence amongst young individuals, homelessness, and small business development in urban cores. Romeo is a former child TV star and music artist who has become a productive man, philanthropist, and girl's dad.

A Real Small Business Roundtable for Progress In **BLACK** Communities is a response to a supposed roundtable held at <u>Rocky's Barbershop</u>. **BLACK** Americans are often exploited, manipulated, and pimped during political seasons and left high and dry after the polls close. Unfortunately, for **BLACK** small business owners, it is normally the **BLACK** man in the suit or the **BLACK** woman in the dress who delivers the trick-or-treat for money or status. Team BMW roundtable will introduce a methodology for **BLACK** small businesses to revenue share during all political cycles that affect their immediate area, voice their needs for their business to thrive, and how they can assist in addressing issues within their communities such as senseless violence, sex trafficking, and fatherhood development.

The Roundtable will cover:

- Reducing Violence in Young **BLACK** Males Through Opportunities
- Politricks
- Standing On Business and Securing The Bag
- Sex Trafficking
- The Value and Need of A Present and Active Father!
- Health and Wellness
- What Do You Need?
- Who Really Cares?

July 9th, 2024 7:00 PM - 9:00 PM Essence Venue - 5439 Riverdale Rd - Atlanta, GA 30349



Team **BLACK** Males Winning (Team BMW)) is a unique initiative that culminates 12 years of rigorous research, trials, and studies based on primary data. It aims to combat issues like senseless killings, absent fathers, and generations of hopelessness by empowering **BLACK** males ages 12 to 26 willing to stand on business who are in middle school, high school, or college, a dropout, in the streets, or a gang member you are tired of seeing your mom struggle, feel like nobody cares about you, want to own a business, and are ready to secure the bag, we have your back and need you!